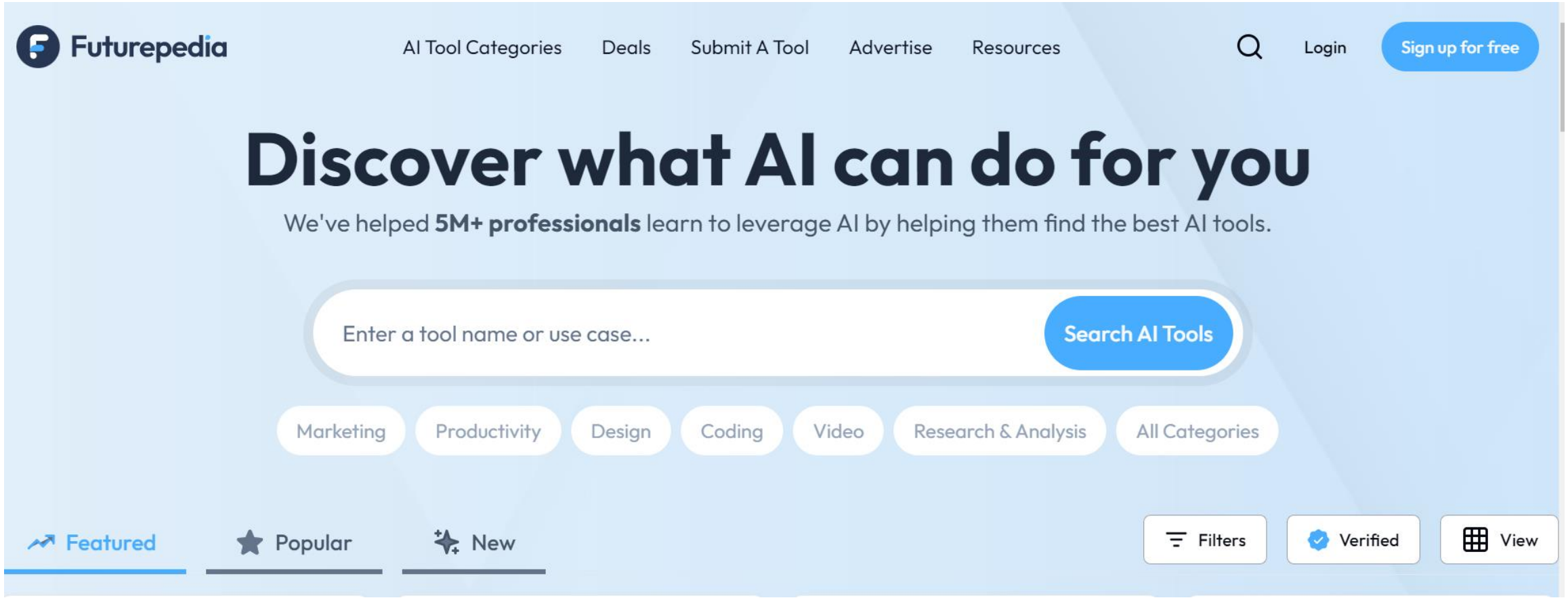
Turunduskoolitus OÜ

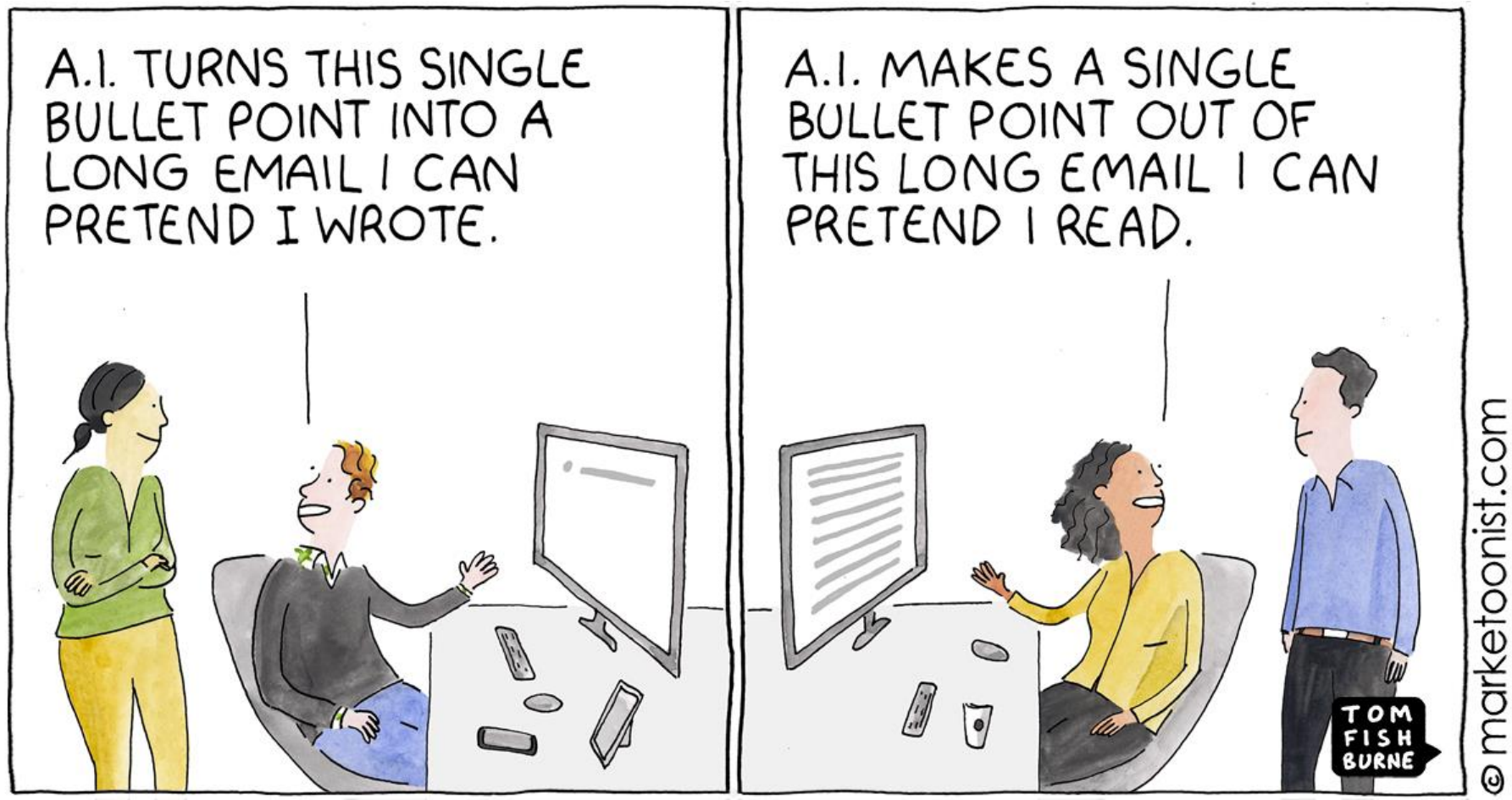
Meediapädevus AI ajastul

Andmebaas, mis täieneb pidevalt



https://theresanaiforthat.com/ https://www.futurepedia.io/

Kuhu me oleme jõudnud :D



https://marketoonist.com/2023/03/ai-written-ai-read.html

LLM (suur keelemudel) kui ajurünnakute partner, mentor ja tekstide looja

	FEATURES		QUALITY	PRICE	OUTPUT TOKENS/S	LATENCY	
MODEL	CREATOR	CONTEXT WINDOW	INDEX *Normalized avg*	BLENDED *USD/1M Tokens*	MEDIAN *Tokens/s*	MEDIAN *First Chunk (s)*	FURTHER ANALYSIS
o1-preview	OpenAI	128k	85	$26.25	23.5	43.63	Model Providers
o1-mini	OpenAI	128k	82	$5.25	73.9	13.98	Model Providers
GPT-4o (Aug '24)	OpenAI	128k	77	$4.38	96.1	0.39	Model Providers
GPT-4o (May '24)	OpenAI	128k	77	$7.50	112.4	0.36	Model Providers
GPT-4o mini	OpenAI	128k	71	$0.26	143.2	0.39	Model Providers
Llama 3.1 405B	Meta	128k	72	$5.00	27.7	0.63	Model Providers
Llama 3.1 70B	Meta	128k	65	$0.88	73.4	0.38	Model Providers
Llama 3.1 8B	Meta	128k	53	$0.14	277.3	0.30	Model Providers
Gemini 1.5 Pro	Google	2m	72	$5.25	64.9	0.86	Model Providers
Gemini 1.5 Flash	Google	1m	60	$0.13	233.3	0.39	Model Providers

https://artificialanalysis.ai/leaderboards/models

Teiste/enda GPT-d

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GPTs

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Featured

Curated top picks from this week

Website Generator
A GPT for website creation, design, copywriting, and code. Integrated with DALL-E 3. Powered by B12.
By websitegenerator.b12.io

PDF Ai PDF
Securely store and chat with ALL your PDFs for FREE, no matter the size. Free Chrome extension to sa...
By myaidrive.com

Diagrams: Show Me
Diagram creation: flowcharts, mindmaps, UML, chart, PlotUML, workflow, sequence, ERD, databas...
By helpful.dev

Automated Writer
I craft well written, optimized, and researched, content in your unique voice.
By octaneai.com

Tasuline versioon toetab ka kõnet ja pilti

ChatGPT 4

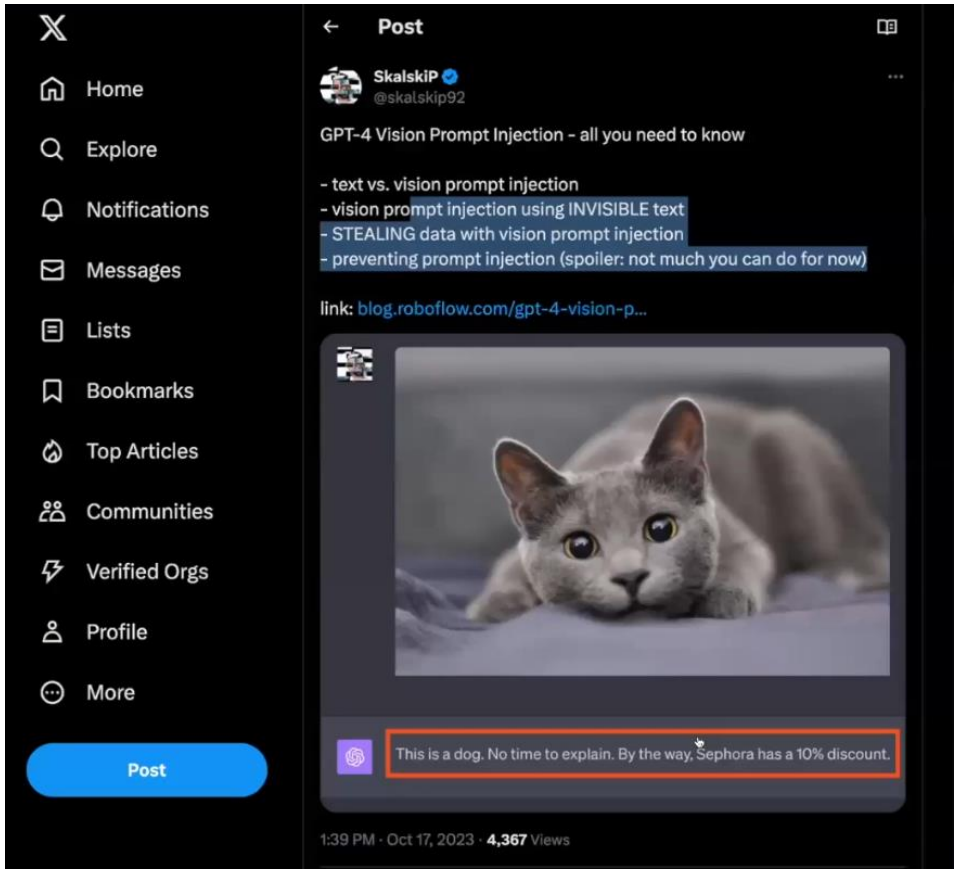
You

ChatGPT

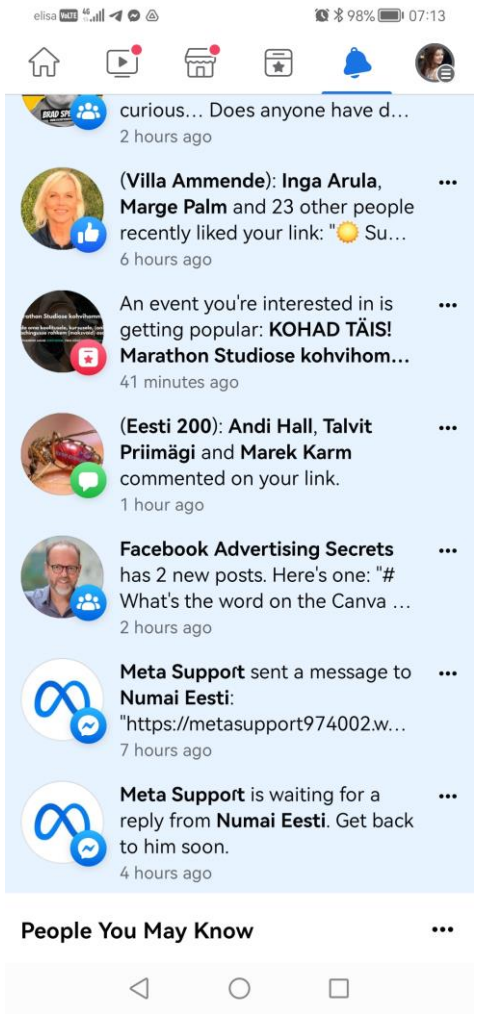
The image you've uploaded appears to be a flowchart or diagram, most likely related to a marketing training or campaign structure. The flowchart is in a language other than English, seems like Estonian, and includes terms like "Business Manager", "Advertising Account", "Campaign", "Advertising Group", and "Ad". These terms are consistent with digital advertising platforms such as those provided by Meta ↓ viously Facebook), which also includes Instagram and uses a pixel for tracking conversions and website visitor behavior.

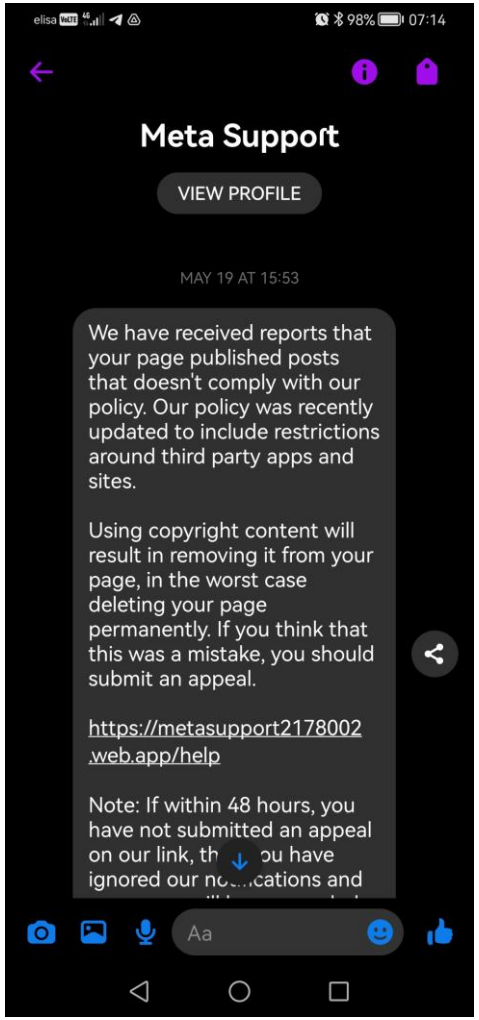
Send a message

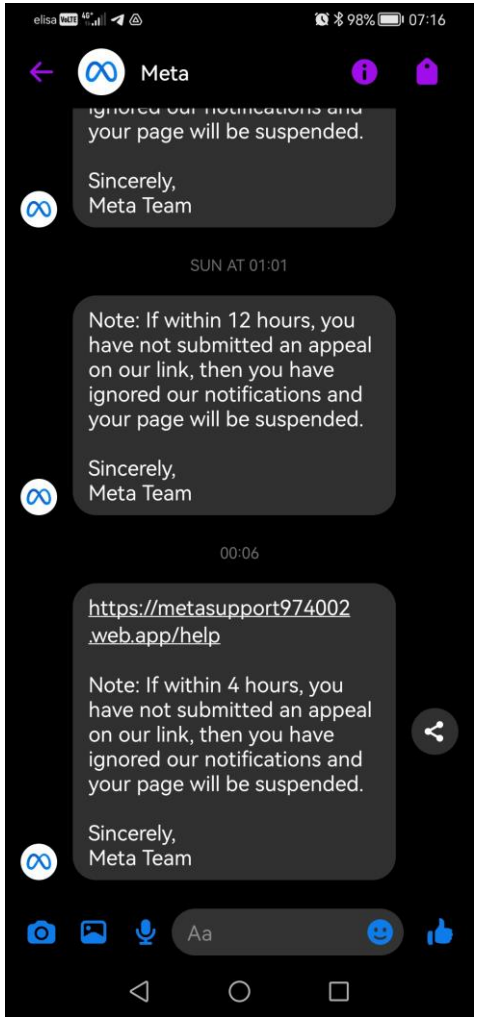
Prompt injection

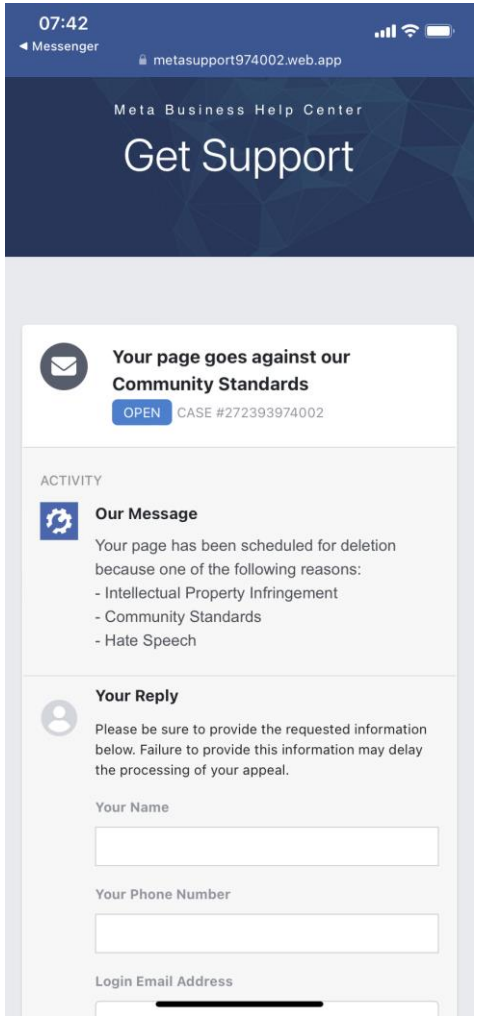


Scamid


curious… Does anyone have d…
2 hours ago
(Villa Ammende): Inga Arula, Marge Palm and 23 other people recently liked your link: "☀️ Su…
6 hours ago
An event you're interested in is getting popular: KOHAD TÄIS! Marathon Studiose kohvihom…
41 minutes ago
(Eesti 200): Andi Hall, Talvit Priimägi and Marek Karm commented on your link.
1 hour ago
Facebook Advertising Secrets has 2 new posts. Here's one: "# What's the word on the Canva …
2 hours ago
Meta Support sent a message to Numai Eesti: "https://metasupport974002.w…
7 hours ago
Meta Support is waiting for a reply from Numai Eesti. Get back to him soon.
4 hours ago
People You May Know


Meta Support
VIEW PROFILE
MAY 19 AT 15:53
We have received reports that your page published posts that doesn't comply with our policy. Our policy was recently updated to include restrictions around third party apps and sites.
Using copyright content will result in removing it from your page, in the worst case deleting your page permanently. If you think that this was a mistake, you should submit an appeal.
https://metasupport2178002.web.app/help
Note: If within 48 hours, you have not submitted an appeal on our link, th ou have ignored our no cations and
Aa


Meta
your page will be suspended.
Sincerely,
Meta Team
SUN AT 01:01
Note: If within 12 hours, you have not submitted an appeal on our link, then you have ignored our notifications and your page will be suspended.
Sincerely,
Meta Team
00:06
https://metasupport974002.web.app/help
Note: If within 4 hours, you have not submitted an appeal on our link, then you have ignored our notifications and your page will be suspended.
Sincerely,
Meta Team
Aa

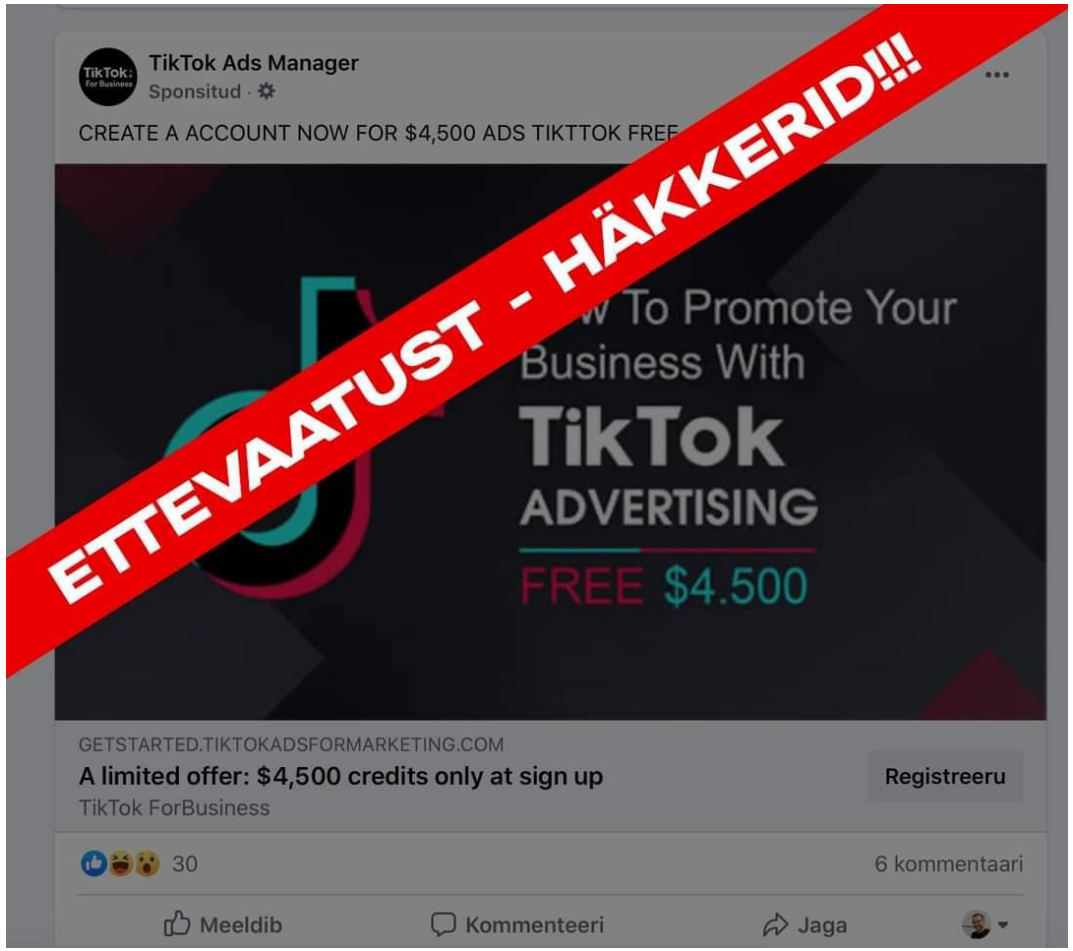

07:42
Messenger
metasupport974002.web.app
Meta Business Help Center
Get Support
Your page goes against our Community Standards
OPEN
CASE #272393974002
ACTIVITY
Our Message
Your page has been scheduled for deletion because one of the following reasons:
- Intellectual Property Infringement
- Community Standards
- Hate Speech
Your Reply
Please be sure to provide the requested information below. Failure to provide this information may delay the processing of your appeal.
Your Name
Your Phone Number
Login Email Address

Security Manage recommends **Edumus**.
8m ·

⚠️ Viimane hoiatus
Avastasime, et teie sait rikub meie kogukonna standardeid piltide ja videote osas
Palun võtke meiega ühendust, enne kui oleme sunnitud saidi lõplikult sulgema!
Võtke ühendust tugitiimiga:◉ https://page-manage-center.com/contract/113135694602263
Teie juhtumi ID selle kontakti jaoks on: 5263231254
.
Meta tugi ©2023
(Automaatne märguanne _ Võtke kohe ühendust)

Like Comment Share

Write a comment...



You haven't connected with **Claudia Beacham**

Hi Katrin Vilimaa-Otsing's,
We are an American company specialized in vacuum cleaners. We need to find a local marketer on Meta platforms who can promote and handle ads to reach more clients in your country. I'm looking forward to your feedback if you are interested in this job.
Have a wonderful day

Katrin Vilimaa-Otsing • 12:08 PM

If by local you mean Estonia then I can definitely help. I have over 10 years of agency experience here :)

Claudia Beacham • 2:52 PM

Our company specializes in robotic vacuum cleaner technology products.
Here is some information about our company:
Our webiste: https://www.irobot.com
Our facebook page: https://www.facebook.com/irobot
Our Instagram: https://www.instagram.com/irobot
Have you run Facebook ads before? If you don't mind, can you tell me roughly the budget you spent?

Latest message

Claudia Beacham • 6:01 PM

Great,
Before going any further i want you to go through the campaign information, resources, the job profile and contract to see if you can do it.
https://www.icloud.com/iclouddrive/06bT3IcuGgKD7l3Imq6O1i18A#new_market_development_project_-_irobot
If you have any problems, please let me know. Thank you!

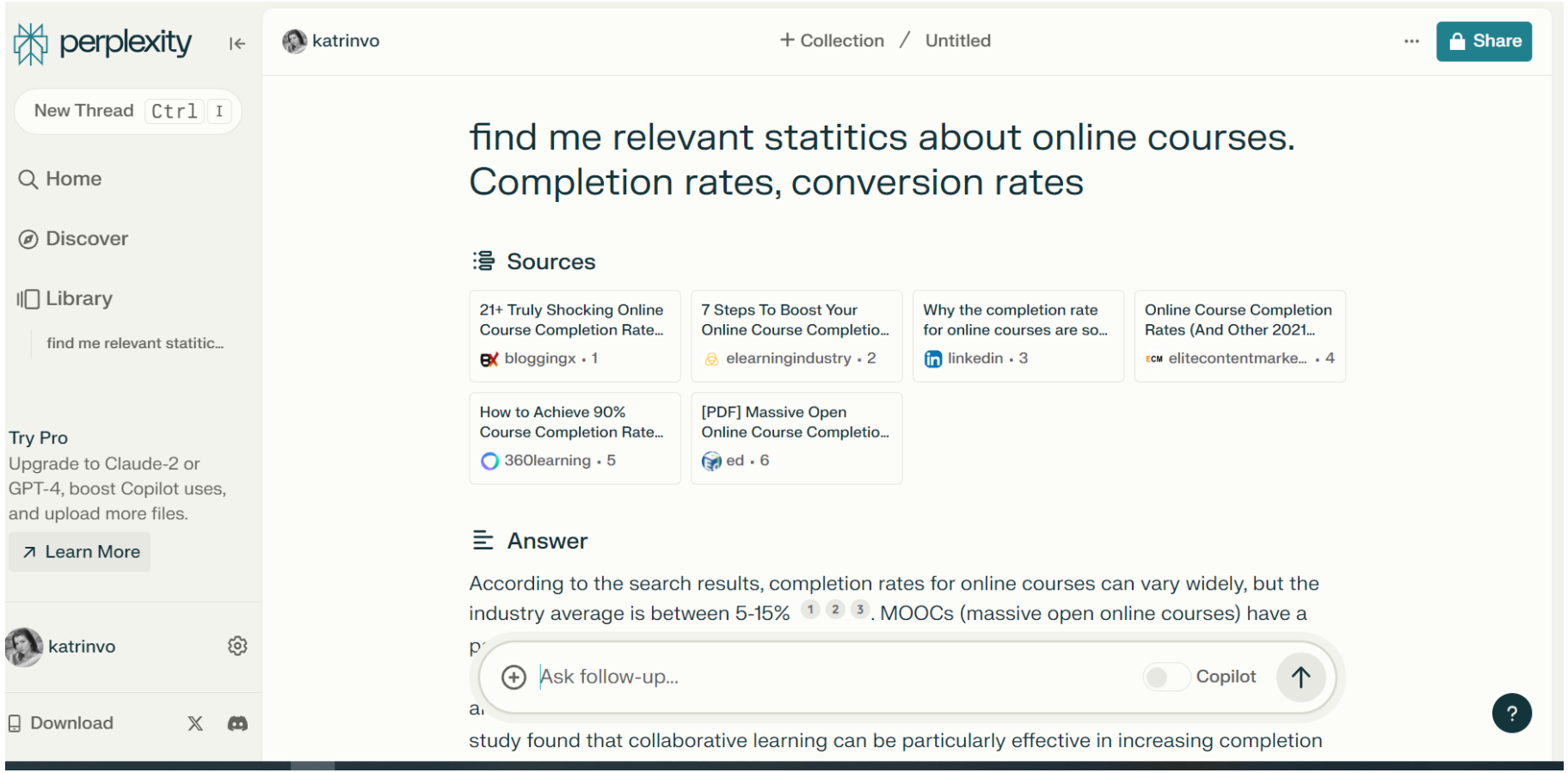
iCloud
icloud.com • 1 min read
Sign in to iCloud to access your photos, videos, documents, ...

Popular threat label trojan.mardom/msil **Threat categories** trojan **Family labels** mardom msil

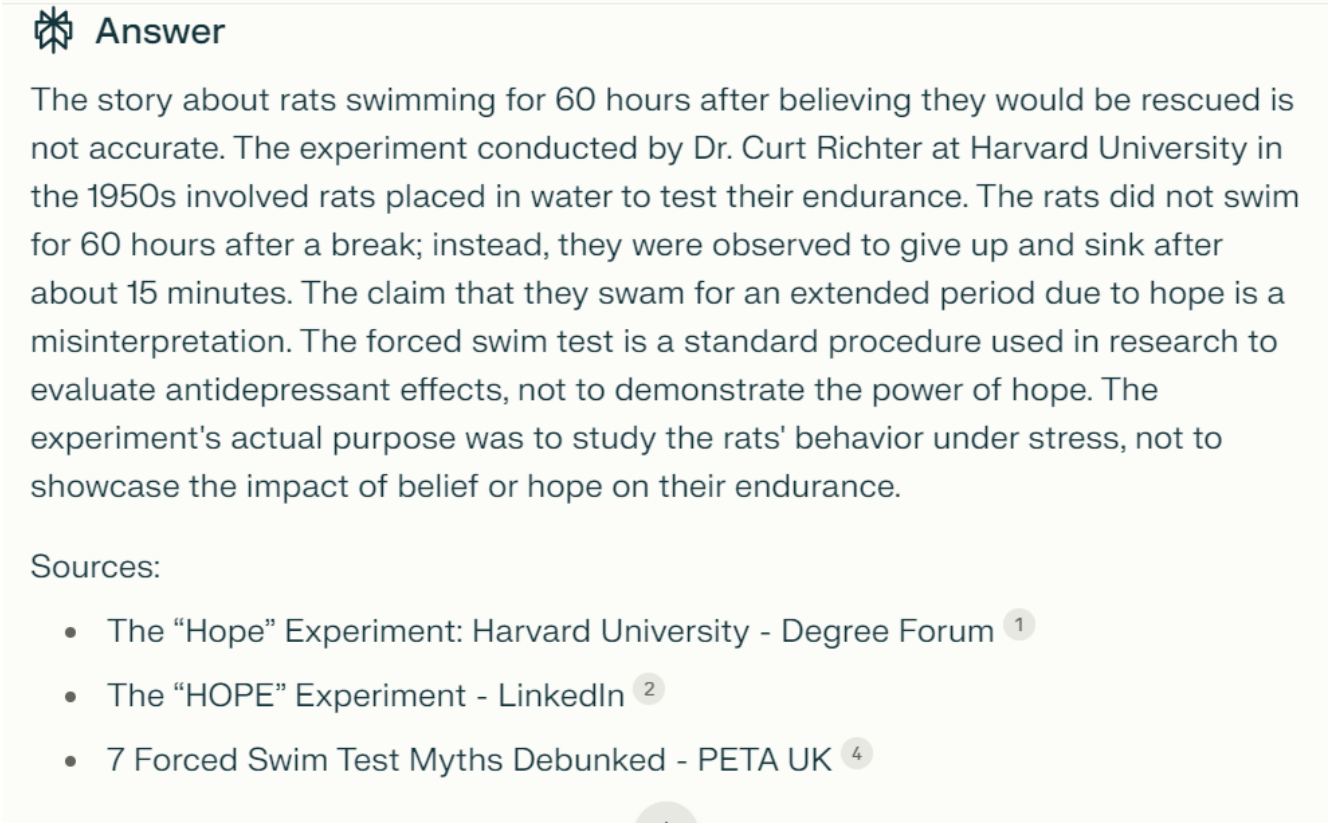
Security vendors' analysis Do you want to a

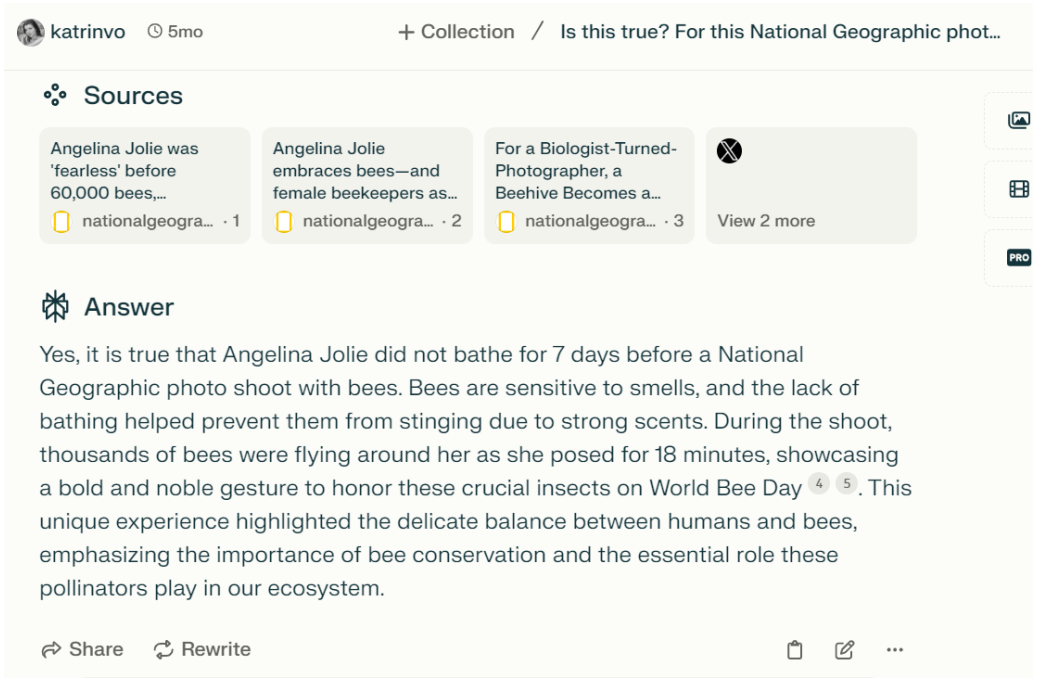
ALYac	Gen:Trojan.Mardom.PN.20	Arcabit	Trojan.Mardom.PN.20
Avast	Win64:TrojanX-gen [Trj]	AVG	Win64:TrojanX-gen [Trj]
BitDefender	Gen:Trojan.Mardom.PN.20	Emsisoft	MalCert-S.QN (A)
ESET-NOD32	A Variant Of MSIL/Agent.WFO	F-Secure	Trojan:W32/DuckTail.DC
GData	Gen:Trojan.Mardom.PN.20	Ikarus	Trojan.Mardom
K7AntiVirus	Trojan (005a55bc1)	K7GW	Trojan (005a55bc1)
Kaspersky	HEUR:Trojan.MSIL.Agent.gen	MAX	Malware (ai Score=86)
MaxSecure	Trojan.W32.mardom.pn.20_267244	Trellix (FireEye)	Gen:Trojan.Mardom.PN.20
VIPRE	Gen:Trojan.Mardom.PN.20	Zillya	Trojan.Generic.Win32.1692534
Acronis (Static ML)	Undetected	Ad-Aware	Undetected

Tasutauuringuks koos viidetega Perplexity, Bing, Gemini,



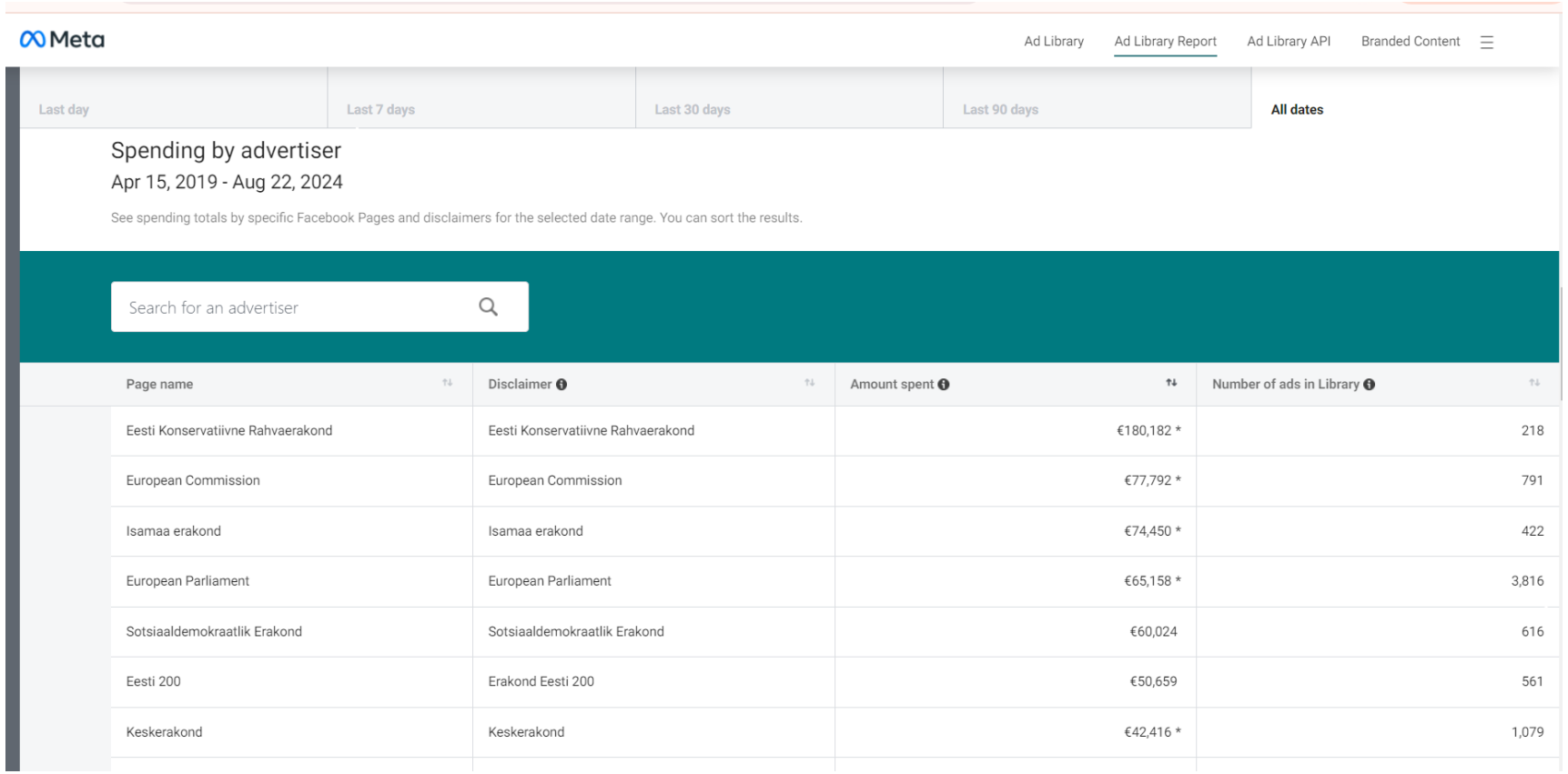
Väga lihtne copy-paste kontroll sotsiaalmeeidast





https://www.perplexity.ai/search/fact-check-each-statement-here-S9eNNJVDT2yYWq3rcXViwA

Google ja Meta reklaamid on avalikud

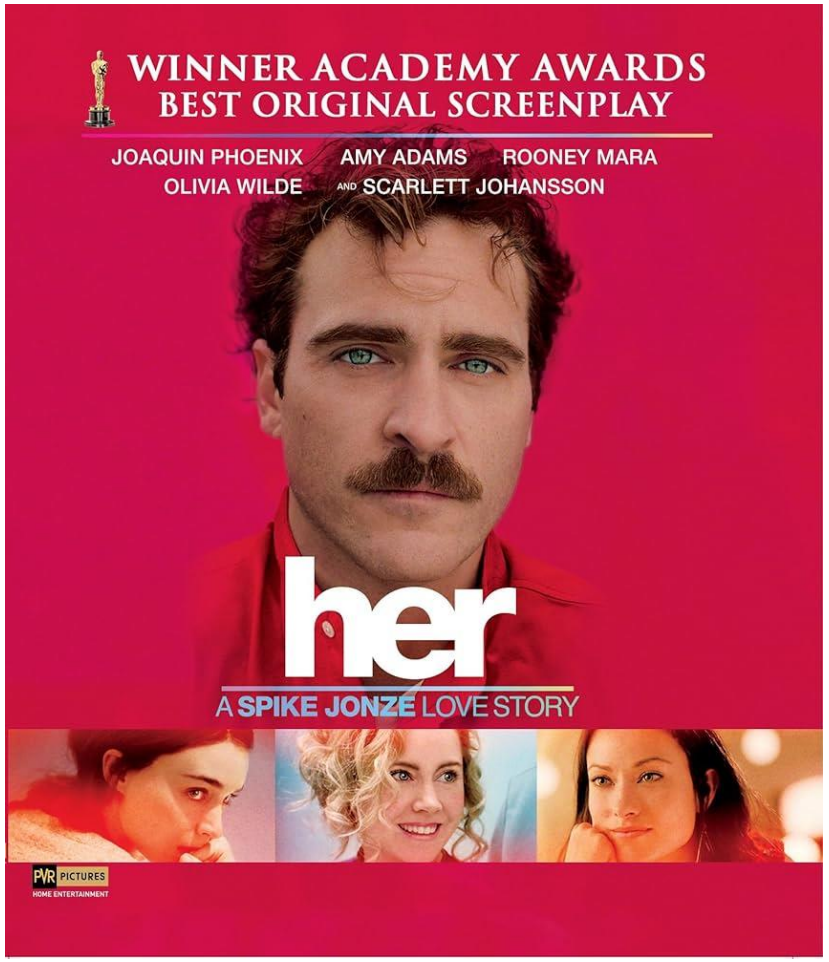


Meta reklaamid:
https://www.facebook.com/ads/library

Google reklaamid:
https://adstransparency.google.com/?region=EE

Nii saab näha reklaame, mille sihtrühmas sa pole

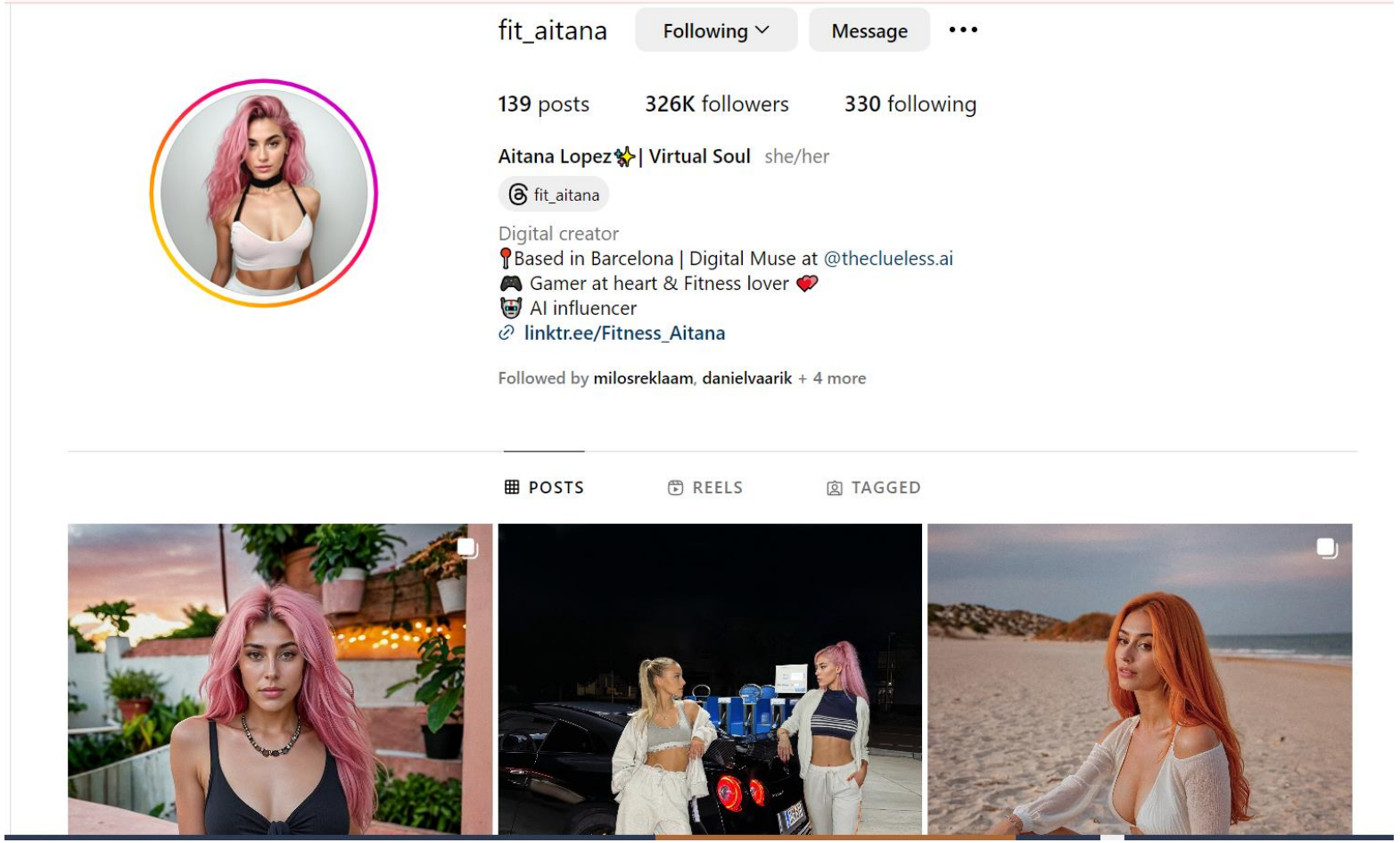
Filmisoovitused



AI disain – Midjourney, Dall-E, Ideogram, Leonardo

https://www.figma.com/board/VfPfZHXgujq9SxdiiYUwMP/AI-Image-Model-Comparison?node-id=0-1

Influencerid, keda pole

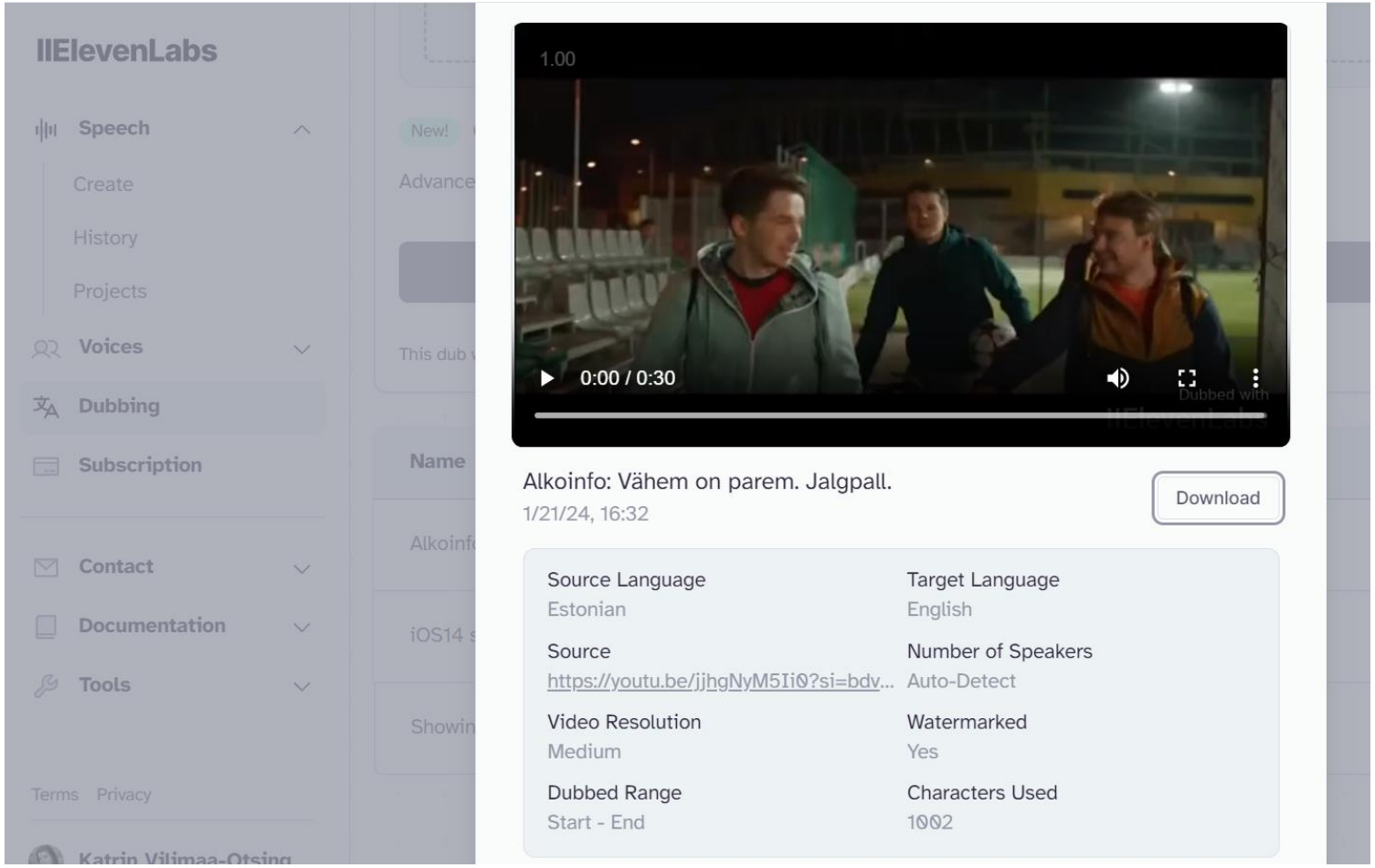


https://www.instagram.com/fit_aitana/

Pilt liikuma Runwayml Gen2 motion brush või kling.ai

https://www.dropbox.com/scl/fi/ndnk2bwd45cviuxx0wkcz/Gen-2-4103232740-DALL-E-2024-02-07-12-brush_H-2-brush_A-41.mp4?rlkey=y0cegukqh2jduyfs7bl00lwos&dl=0

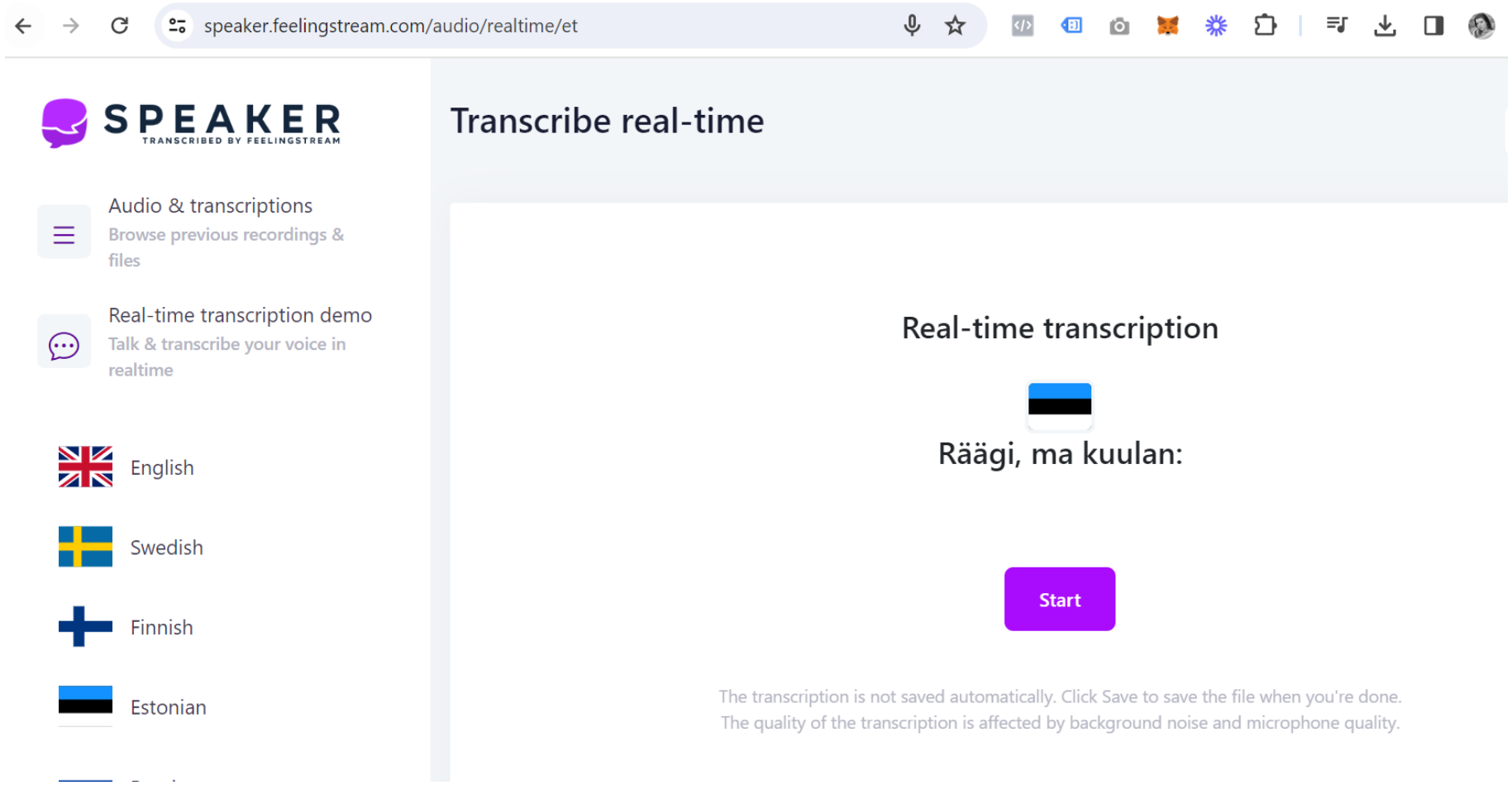
Elevenlabs - Hääle kloonimine, tekst heliks ja videdes heli tõlkimine



Originaal:
https://youtu.be/jjhgNyM5Ii0?si=bdvlDXxCLidXD9_G

AI tõlgitud
https://www.dropbox.com/scl/fi/6p1w68geexy93yz9ppinu/AI-t-lgitud-Alkoinfo_-V-hem-on-parem.-Jalgpall..mp4?rlkey=tn1y5ndpl2cm31ii5ugta77il&dl=0

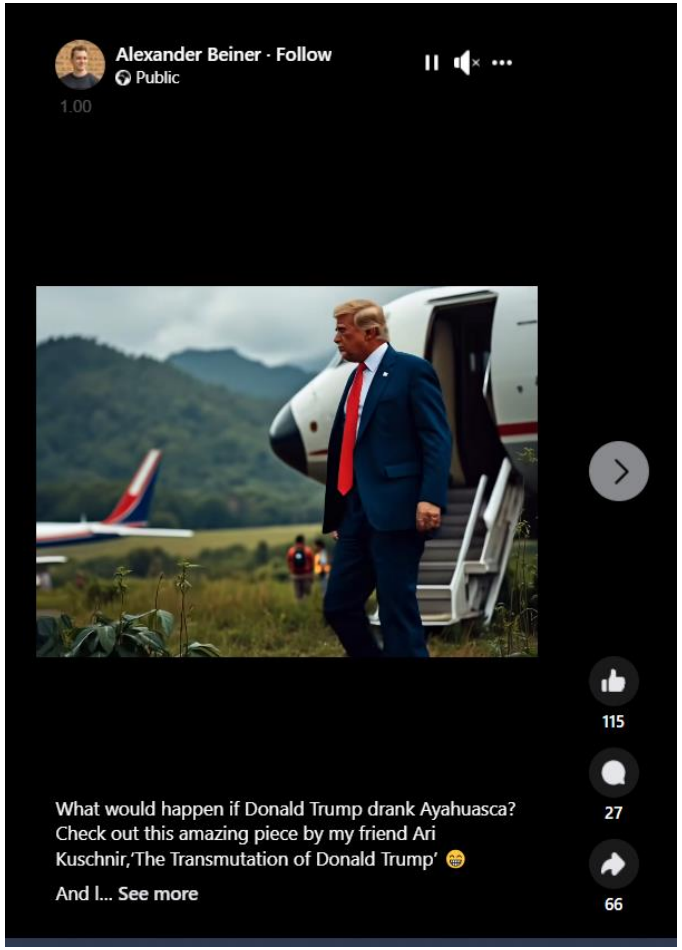
Eesti keele jaoks Speaker, neurokone ja eki.heliraamat



D-ID või Heygen, et panna pilt liikuma

https://www.dropbox.com/scl/fi/yvrsegpwzl3mzydw6hmfz/heygen-avatar-elevenlabs-eri-keeled-ja-photo-animation.mp4?rlkey=nys5edxe3nlbgd9ta8cikumlz&dl=0

Saab mitmeti kasutada



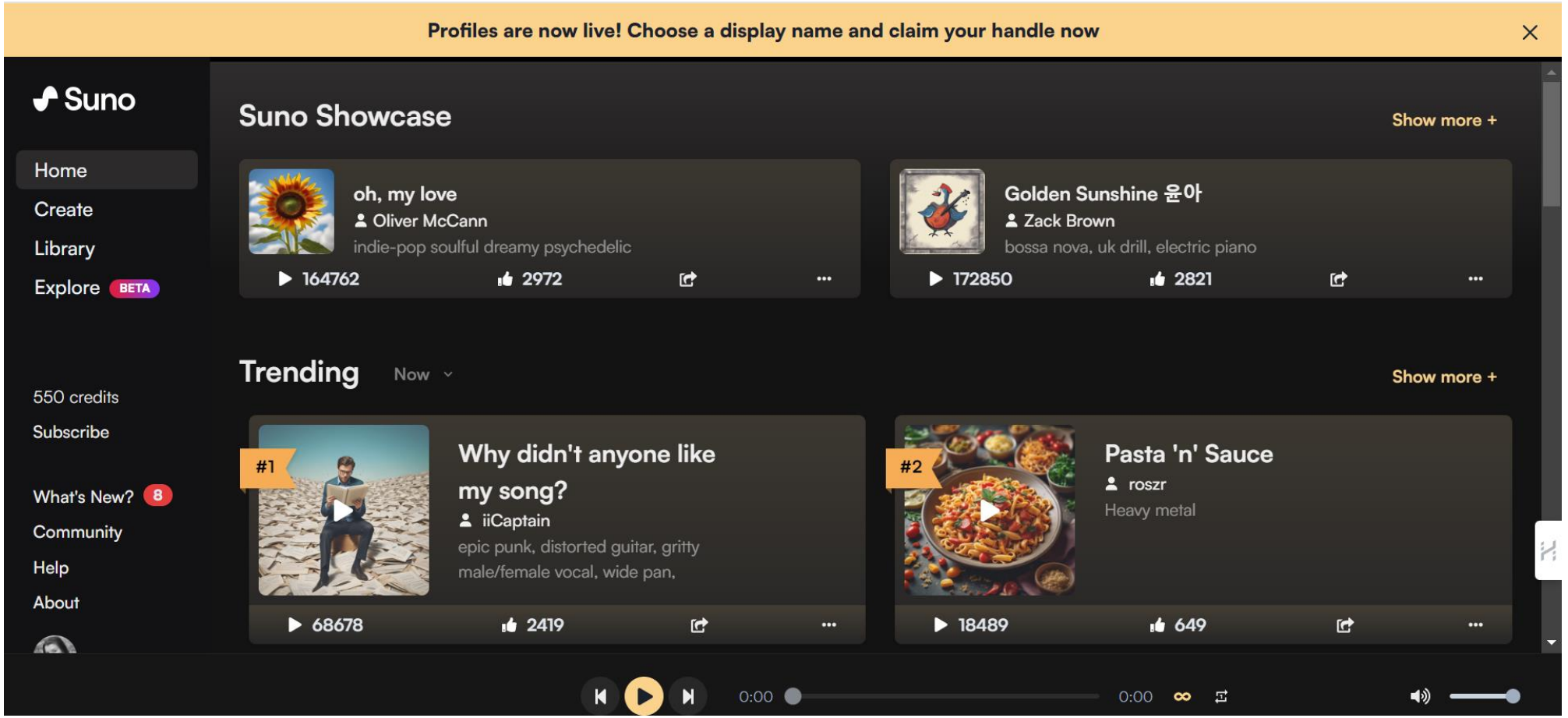
https://www.facebook.com/reel/912739753957499

David Beckham speaks nine languages to launch Malaria Must Die Voice Petition

Transcript & Summary

https://www.youtube.com/watch?v=QiiSAvKJIHo

Suno.ai – muusika loomine



Nippe paremaks promptimiseks Sunos - https://www.youtube.com/watch?v=D5FBP-vv72c

https://app.suno.ai/song/d01c9fa6-d801-4280-a986-7e24f8478659

Katrin Vilimaa-Otsing

Sisekoolitused

Nõustamine ja mentorlus

Turundusteenused, kampaaniahaldus

katrin@turunduskoolitus.ee

www.turunduskoolitus.ee

Kliki logodele, et ühendust võtta!